

Ahmed Gagan

Business Development
Manager

Details

Phone

+91 98981 23718

Email

ahmedgagan9797@gmail.com

[LINKEDIN - Click Now](#)

Skills

Blockchain Technology Knowledge

Market Analysis & Strategy

Partnership Development

Microsoft Office

Business Strategy & Planning

Sales & Revenue Growth

Client Relationship Management

Marketing

Sales Funnel

Project Management

Language

English

Hindi

I'm a results-driven Business Development Manager passionate about blockchain technology. I have a proven track record of enhancing market positions and driving financial growth in the fast-paced blockchain industry.

Employment History

Logictrix Infotech Pvt. Ltd. | Surat 2020-2024

Business Development Manager

- **Blockchain Architecture:** Developed scalable DeFi, NFT, and smart contract architectures, improving transaction efficiency by 25%.
- **Team Leadership:** Led cross-functional teams, reducing project completion time by 30%.
- **Client & Sales:** Boosted client retention by 20% and conversion rates by 15% through effective sales funnels.
- **Digital Marketing:** Drove 40% online engagement growth and 35% increase in lead generation.

Studiokraft International | Dubai 2018-2020

Head of Business Development

- **Content Creation:** Created engaging content for various blockchain projects, contributing to a 51% increase in social media interactions and a 21% growth in follower count.
- **Campaign ROI:** Achieved a 149% return on investment (ROI) for digital marketing campaigns through targeted strategies and effective budget management.
- **Marketing Strategies:** Developed and executed strategies that drove user acquisition, resulting in a 39% increase in new users.
- **Influencer Partnerships:** Established partnerships with key influencers, boosting campaign reach by 47%.

Foxipop IT and Media | Mumbai 2016-2018

Marketing and PR manager

- **Strategy Development:** Created and executed strategies to enhance brand visibility and drive growth in the blockchain sector.
- **Media Relations:** Managed media relations to ensure effective representation of blockchain solutions.
- **Industry Relationships:** Built and nurtured key industry relationships, contributing to a 25% growth in strategic partnerships.

Notable Achievements

- I achieved a remarkable **5000% growth** in market cap, showcasing my ability to seize new opportunities for substantial financial growth in the fast-paced blockchain space. - [LINK](#)
- Implemented a strategic partnership initiative that boosted annual revenue by **300%**, demonstrating a strong ability to create and capitalize on profitable business relationships.

Education

2019

B.B.A Sports Management

National Academy of Sports Management
- Mumbai

2015

High school Diploma

Ryan International School
- Surat

2021-03

Certification Course

Blockchain Business Strategy

2021-03

Certification Course

Market Analysis & Strategy